

StrategyGen is a professional services firm that provides government agencies and commercial organizations with innovative solutions for complex problems. StrategyGen is a certified HUBZone small business incorporated in 2009, earning *only Exceptional and Very Good CPARS* on our prime contracts.

StrategyGen is a prime contractor for the Centers for Medicare and Medicaid Services (CMS) since 2017, the Department of Education (ED) since 2021, and the Department of Defense (DOD) since 2021 providing research, evaluation, data analytics, regulatory, policy and compliance assistance. StrategyGen provided research, evaluation, regulatory and policy assistance, education, and other technical assistance to Housing and Urban Development (HUD) beginning in 2015. StrategyGen has been working directly with hospitals and health systems to improve patient outcomes beginning in 2011; fraud, waste, and abuse deterrence related to provider enrollment adverse legal actions since 2021; and software change request support since 2021 as a CMS subcontractor. We provide Healthcare Integration services to the Department of Defense (DOD) beginning in 2021.



Regulatory and Policy

Environmental Research:

StrategyGen conducts environmental scans, integrates primary research and literature reviews, and evaluates and recommends policy alternatives that inform regulatory and sub-regulatory environments.

Technical Assistance, Rules, and Regulations:

StrategyGen develops Proposed and Final Rules and other regulatory materials for publication in the Federal Register, including the public comment policy-based responses.

Compliance:

StrategyGen bridges the gap between applicable laws, regulations, and standards and organizational guidelines, processes, programs, and actions.



Primary Research:

StrategyGen designs discussion guides and other survey instruments for customized research, tailored to the needs and opportunities of each client.

Data Analytics:

StrategyGen analyzes industry survey data to identify statistically significant trends and other opportunities resulting in actionable recommendations.

Measures and Metrics:

StrategyGen assists stakeholders in identifying critical quality and process improvement measures and metrics including the post-implementation data analysis.



Quality-Driven Cost Improvements:

StrategyGen has a demonstrated track record of advancing quality improvements, including quality-driven cost improvements, integrating statistical and data analytics.

Technical Assistance:

StrategyGen works with a range of stakeholders including grantees to implement evidence-based best practices, targeting and achieving specific outcome measures.



Communication and Training:

StrategyGen disseminates evidence-based best practices to C-suite executives, providers, other Federal grantees, and communities integrating our Stakeholder Engagement best practices.

Customized Approach:

StrategyGen segments populations, researches their unique needs, and tailors its education and technical assistance to each targeted group's specific needs

StrategyGen is a prime contractor earning **EXCEPTIONAL** and **VERY GOOD** CPARS.

NAICS Codes: 541611, 518210, 524298, 541612, 611710, 541614, 541618, 541720, 541910, 611430

Certification: HUBZone Small Business Certification

Contracts:

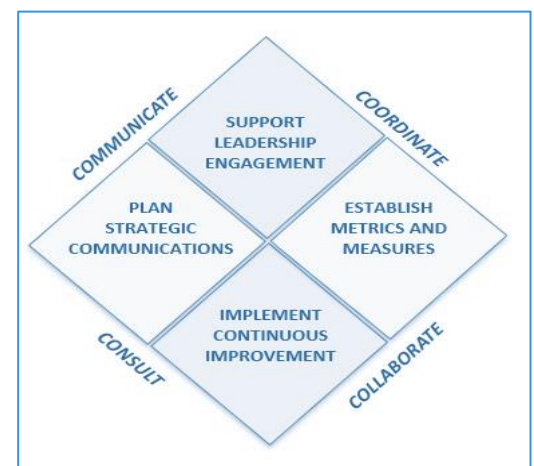


- GSA Multiple Award Schedule (MAS) / Federal Supply Schedule Contract Holder



- Substance Abuse and Mental Health Services Administration (SAMHSA) IDIQ

StrategyGen's Stakeholder Engagement Model



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Representative Past Performance

Market Research for Direct Practice Expense Input (DPEI), Physician Fee Schedule

Conducted primary and secondary market research on medical equipment and supplies to update the Direct Practice Expense Inputs driving provider reimbursements. Assisted in preparing proposed and final regulatory materials for publication in the Federal Register that includes assistance with response to public comments.

Coding Support Services

Provided clinical, coding, and data analytic expertise to update reimbursement from the ICD-10, FISS, DS-MRG, IPPS, and MCE systems. Supported the Comprehensive Analysis of the complications and comorbidities. Supported the preparation of proposed and final regulatory materials for publication in the Federal Register, including assistance with response to public comments.

Marketplace Plan Management Compliance Reviews (MPMCR)

Provide planning, execution, reporting, and technical support of Compliance Reviews of qualified health plan issuers and direct enrollment entities in the federally-facilitated exchanges.

Hospital Improvement Innovation Network (HIIN), Hospital Engagement Network 2.0 (HEN 2.0), Hospital Engagement Network, Partnership for Patients (HEN)

Provided technical assistance to hospitals and health systems to implement clinical patient safety, best practices, collection of measures and metrics, and quality improvement as a subcontractor for Premier Inc.

Adverse Legal Action

Serves as a Quality Improvement SME on the Provider Enrollment and Oversight (PEO) Adverse Legal Action (ALA) contract as a subcontractor for APV, conducting quality audits of actionable cases that are referred to CMS for a provider revocation and assisting in implementing quality improvement strategies.

Path to Excellence and Innovation 2.0 Initiative

Contributing analysis and recommendations regarding benchmarks, data collection, measurement, and diagnosis to address opportunities and challenges for NIH's grant management with historically black colleges and universities.

Vietnam Veteran Research Led primary research study with Vietnam Veterans to develop a deeper understanding of their unique expectations and needs from Hospice care in order to inform new care and communication protocols.

Healthcare Integrator

Provides leadership in analyzing, identifying, implementing, and coordinating population health, clinical preventive services, and disease management interventions and programs for coordinated quality care in a cost-effective manner at MacDill Air Force Base.

HUD Grant Evaluation, Performance, Monitoring, Reporting, and Support Services

Assisted HUD Offices of Strategic Planning and Grant Management to develop performance measures and metrics for grantees, assisted in preparing the proposed and final rules and responding to public comments, delivered Pilot to test the viability of new data requirements, and led the training and other technical assistance to grantees.

Rulemaking Support Services

Providing analytic and technical support to the Office of General Counsel (OGC) for multiple proposed and final rules through qualitative and quantitative analyses and summaries of public comments and issues.

Department of Education (ED) Regulatory Impact Analysis (RIA) and Public Comment Support

Supporting ED in all phases of activities to develop regulatory impact analyses which include economic impact estimation, literature reviews, Regulatory Flexibly Act (RFA) applicability, Paperwork Reduction Act (PRA) packages, and data analyses; recommending and drafting proposed and final rules; and summarizing public comments for four regulatory packages annually.

Commercial Engagements

StrategyGen engaged senior leadership while providing research-based recommendations and strategies and technical assistance to implement new strategies, programs, and related policies under emerging Federal and State regulations. StrategyGen conducted tailored primary and secondary research, data analytics, and quality improvement for many private sector customers.