

# NAICS & PSC PROFILE SHEET

## PRIMARY NAICS CODE

541611 — Administrative Management & General Management Consulting Services

## SECONDARY NAICS CODES

519290 — Web Search Portals & Information Services  
541612 — Human Resources Consulting  
541618 — Other Management Consulting  
541690 — Scientific & Technical Consulting  
541820 — Public Relations Agencies  
611430 — Professional & Management Development Training  
611699 — Miscellaneous Schools & Instruction  
611710 — Educational Support Services

## PSC CODES (PRIMARY + SECONDARY)

R499 — Other Professional Services  
R408 — Program Management/Support  
R406 — Policy Review & Development  
R420 — AI & Information Science Advisory  
U008 — Curriculum & Training Development  
U012 — AI & IT Training  
D310 — Cybersecurity & Data Compliance  
B543 — Analysis: Info & Decision Science  
B542 — Analysis: Education & Workforce

## CAPABILITY CLUSTERS

- Ethical AI Strategy & Governance Frameworks (Policy-Aligned)
- AI Policy, Compliance & Risk Oversight
- Algorithmic Bias, Harm & Impact Assessments
- Responsible AI Adoption & Change Management Leadership
- Leadership Coaching for AI Readiness & Oversight
- Ethical AI Workforce & Certification Training
- Executive Advisory & Decision Support

## KEYWORDS

AI Governance, Ethical AI, Risk Mitigation, Public Trust, Algorithmic Bias, NIST Alignment, AI Policy, AI Readiness, Data Ethics, V

## DELIVERABLES UNDER EACH CODE

Ethilect delivers AI governance frameworks, certification programs, state-agency alignment tools, policy advisory, AI risk assessment