

Tajah M. Gross, PhD

Founder & Chief Architect, Ethical AI Systems • National Ethical AI Strategist • Keynote Speaker



Dr. Tajah M. Gross is an Ethical AI strategist reshaping how institutions lead in an era of accelerated automation. Her work spans governance systems, justice-centered AI policy advisement, and the creation of transformative leadership frameworks. Through the Ethical Intelligence™ ecosystem, the Question Everything™ methodology, and the Strategic Refusal™ framework, she equips leaders to govern AI with precision, accountability, and courage. Institutions turn to Dr. Gross when they refuse to outsource their moral judgment to machines — and need clarity, language, and strategy to match the moment.

Featured Conference Presentations

North Carolina A&T Artificial Intelligence Conference; Exponential Intelligence: Advancing AI Beyond Boundaries and Disciplines (2025)

“Question Everything™: Designing Justice-Centered AI Prompts to Speak Back.”

A powerful session demonstrating justice-led prompting, governance-aligned decision-making, and real-time Strategic Refusal™ interventions that help leaders interrogate and correct AI outputs with accuracy, integrity, and agency.

Ethical Intelligence™ Leadership Briefing (2025)

A flagship briefing delivered to institutions seeking clear governance structures, compliance safeguards, and equity-centered AI integration. This session introduces decision protocols, micro-system governance, and leadership practices that ensure AI aligns with institutional values and ethical responsibility.

Signature Keynote

Question Everything™ — The Leadership Muscle for Ethical Automation

This foundational keynote reframes what leadership must look like in an AI-driven world. Through five disciplined questions, Dr. Gross gives executives and teams a practical way to interrogate AI assumptions, surface hidden risks, and intervene when automation threatens justice, safety, or human dignity. It is the anchor keynote for institutions that refuse to outsource their moral judgment to AI.

■ THE EXPERIENCE

What It Feels Like to Bring Dr. Gross to Your Stage

Bringing Dr. Gross into your institution is not merely booking a speaker — it is stepping into an atmosphere of clarity, courage, and ethical leadership.

Audiences describe the experience as:

- **Energizing:** A speaker who elevates the room with presence, precision, and purpose.
- **Human-Centered:** Every concept, no matter how technical, becomes accessible and real.
- **Transformative:** Leaders feel seen, challenged, and inspired to operate at a higher ethical standard.
- **Grounded in Justice:** Conversations shift from fear of AI to empowered stewardship of technology.
- **Immediately Applicable:** Attendees walk away ready to lead, ready to govern, and ready to intervene when AI fails.
- **Unforgettable:** Her blend of storytelling, research, and real frameworks stays with leaders long after the session ends.

“Technology evolves fast. Integrity must evolve faster.” ~ Dr. Tajah M. Gross

Signature Impact

The impact of Dr. Gross's work is felt in people — in the leaders who walk away thinking differently, speaking differently, and leading differently. After her sessions, leaders consistently report:

- **Newfound clarity** in how to make ethical decisions in high-stakes environments.
- **More confidence** in navigating AI with courage, precision, and integrity.
- **A justice-centered lens** that shifts how they communicate, create, and govern.
- **A deeper sense of responsibility** to use AI in ways that protect people and elevate equity.
- **Stronger leadership alignment** across teams who suddenly “see the system” at work.

The Strategic Advantage Dr. Gross Delivers

- Her ability to merge ethics, equity, and AI with storytelling and strategy
- Her uncommon clarity around complex AI risks and governance
- Her presence that energizes and elevates every room
- Her credibility as a systems architect and justice-centered practitioner
- Her national impact across universities, public agencies, and women-owned enterprises
- Her frameworks that give leaders tools they can actually use, not theory
- Her reputation for delivering experiences that shift culture and expand possibility
- Her alignment with mission-driven organizations that want ethical innovation

■ THE ETHILECT™ PROMISE

What Leaders Can Expect From Every Session

Every session delivered by Dr. Gross upholds the highest standard of ethical clarity, leadership excellence, and transformational guidance.

The Ethilect Promise includes:

- **Justice at the Center:** Every framework, tool, and strategy is rooted in equity and human dignity.
- **Accuracy + Safety:** Attendees learn how to recognize, correct, and prevent harmful AI outcomes.
- **Leadership Development:** Ethical intelligence is not a concept — it becomes a lived practice.
- **Courageous Governance:** Organizations learn how to build and sustain ethical AI systems with confidence.
- **Immediately Applicable:** Attendees walk away ready to lead, ready to govern, and ready to intervene when AI fails.
- **Unforgettable:** Her blend of storytelling, research, and real frameworks stays with leaders long after the session ends.

It feels like the beginning of a more ethical future — and the training your institution has been waiting for- and finally ready to implement.