



NEW FOR 2025

DITAP for Product Thinking and Acquisitions

CivicActions

Government services that build public trust





OVERVIEW

DITAP for Product Thinking and Acquisitions

The DITAP Product Thinking and Acquisitions adaptation introduces foundational tools to shift participants from rigid procurement cycles to iterative, human-centered approaches.

It delivers actionable insights into how product management principles reshape outcomes, bridging digital service delivery and acquisition strategy.

Participants explore problem identification, agile solicitations, modern vendor evaluation, and post-award oversight for iterative environments, fostering product-minded problem solvers across government.

New for 2025

Created by experts in federal procurement and digital acquisition

Proven Foundation

Built on successes of 400+ recognized DITAP graduates

Strategic focus

Equips senior leaders with digital services acquisition expertise

Why this course matters

Problem-Solving Focus

Move beyond requirement-writing to identify real user needs through discovery sprints. Apply product tools like personas and journey maps to craft strong problem statements aligned with mission goals.

Agile Solicitations

Craft outcome-focused Requests for Proposal (RFPs) embracing iterative delivery. Master statement of objectives (SOOs), develop Independent Government Cost Estimates (IGCEs) for agile work, and evaluate vendors through code challenges and demos that reveal true capability.

Iterative Oversight

Monitor delivery in agile environments by understanding product manager, product owner and contracting officer representative roles. Balance contract oversight with agile metrics while supporting continuous improvement and compliance.

Cross-Functional Collaboration

Bridge acquisition and technical teams to foster mission-focused delivery. Build productive partnerships that translate user needs into successful outcomes with appropriate oversight.



CUSTOM DELIVERY FOR YOUR TEAM

Flexible, Engaging Course Delivery

This course is comprised of **5 modules totaling 24 hours**, delivered as either **eight 2-hour sessions over 2-4 weeks** for flexible scheduling, or as an **intensive 3-day bootcamp (8 hours/day)**.

Sessions blend interactive facilitation with self-paced digital materials. Contact us about pricing and customization options.

Contact us about pricing and customization options.

**For more information, please contact
Keith Kawasaki
Director of Growth and Partnerships
Keith.Kawasaki@CivicActions.com
or call 615.943.2441**

CivicActions

UEI: XSZFHRS5QFL5 | CAGE: 65FK1

GSA Schedule: GS-35F-337BA

www.CivicActions.com