

U.S. General Services Administration

Contract Summary Document

Company Name: **CODE & THEORY LLC**

UEI : **LD9NE21AGYS3**

Contract Number : **47QTCA25D002Z**

1. Estimated Award Value :\$ 700000

Base Period :\$ 100000

Option Period 1 :\$ 200000

Option Period 2 :\$ 200000

Option Period 3 :\$ 200000

2. Solicitation Number : 47QSMD20R0001

3. Contract Period : December 12, 2024 through December 11, 2029

4. Business Size : Other than Small Business

5. Business Types :

Business Type	Description
2X	2X - For-Profit Organization
LJ	LJ - Limited Liability Company

6. Subcontracting Plan Type : Commercial and Expiration : October 16, 2025

7. Items Awarded :

SIN	Description	Large Category	Subcategory
54151S	Information Technology Professional Services	Information Technology	IT Services

Labor Categories :

Group Director, Data, Analytics, Research & Testing

Senior Director, Data, Analytics, Research & Testing

Director, Data & Analytics
Associate Director, Data & Analytics
Senior Data Analyst
Data Analyst
Junior Data Analyst
Director, Data Strategy
Associate Director, Data Strategy
Senior Data Strategist
Data Strategist
Junior Data Strategist
Director, Research
Associate Director, Research
Senior Researcher
Researcher
Junior Researcher
Head of Strategic Accounts
Managing Director, Strategic Accounts
Group Director, Strategic Accounts
Senior Director, Strategic Accounts
Director, Strategic Accounts
Associate Director, Strategic Accounts
Head of Production
Group Director, Production
Senior Director, Production
Director, Production
Director, Technology Operations
Executive Producer
Senior Producer
Senior Technical Producer
Producer

Technical Producer
Junior Producer
Junior Technical Producer
Senior Director, Content Production
Director, Content Production
Associate Director, Content Production
Lead Content Producer
Senior Content Producer
Content Producer
Junior Content Producer
Head of Brand Strategy
Group Director, Creative Strategy, Brand
Senior Director, Creative Strategy, Brand
Director, Creative Strategy, Brand
Associate Director, Creative Strategy, Brand
Senior Creative Strategist, Brand
Creative Strategist, Brand
Junior Creative Strategist, Brand
Head of Product Strategy
Group Director, Creative Strategy, Product
Senior Director, Creative Strategy, Product
Director, Creative Strategy, Product
Associate Director, Creative Strategy, Product
Senior Creative Strategist, Product
Group Director, Product Management
Senior Director, Product Management
Director, Product Management
Associate Director, Product Management
Senior Product Manager
Product Manager

Junior Product Manager
Group Director, Inclusive Marketing
Senior Director, Inclusive Marketing
Director, Inclusive Marketing
Associate Director, Inclusive Marketing
Senior Inclusive Marketer
Inclusive Marketer
Junior Inclusive Marketer
Group Director, Editorial Strategy
Senior Director, Editorial Strategy
Director, Editorial Strategy
Associate Director, Editorial Strategy
Senior Editorial Strategist
Editorial Strategist
Junior Editorial Strategist
Group Director, Content Strategy
Senior Director, Content Strategy
Director, Content Strategy
Associate Director, Content Strategy
Senior Content Strategist
Content Strategist
Junior Content Strategist
Head of Design Transformation
Group Director, Design Transformation
Senior Director, Design Transformation
Director, Design Transformation
Associate Director, Design Transformation
Group Experience Design Director
Senior Experience Design Director
Experience Design Director

Associate Experience Design Director

Lead Experience Designer

Senior Experience Designer

Experience Designer

Junior Experience Designer

Founder, Executive Chairman

Chief Executive Officer

Managing Director

General Counsel

Chief Technology Officer

Chief Creative Officer

Group Design Director

Senior Design Director

Design Director

Associate Design Director

Lead Designer

Senior Designer

Designer

Junior Designer

Group Director, Principal Visual Designer

Group Creative Director

Senior Creative Director

Creative Director

Associate Creative Director

Lead Art Director

Senior Art Director

Art Director

Junior Art Director

Group Director, Video

Senior Director, Video

Director, Video
Associate Director, Video
Senior Video Editor
Video Editor
Junior Video Editor
Group Creative Director, Copy
Senior Creative Director, Copy
Creative Director, Copy
Associate Creative Director, Copy
Lead Copywriter
Senior Copywriter
Copywriter
Junior Copywriter
Director, Copy Editing
Associate Director, Copy Editing
Senior Copy Editor
Copy Editor
Junior Copy Editor
Group Director, Production Design
Senior Director, Production Design
Director, Production Design
Associate Director, Production Design
Senior Production Designer
Production Designer
Junior Production Designer
Group Director, Motion, Industrial Design, and Experiential Design
Senior Director, Motion, Industrial Design, and Experiential Design
Director, Motion, Industrial Design, and Experiential Design
Group Motion Design Director
Senior Motion Design Director

Motion Design Director
Associate Motion Design Director
Lead Motion Designer
Senior Motion Designer
Motion Designer
Junior Motion Designer
Director, Experiential
Associate Director, Experiential
Senior Experiential Designer
Experiential Designer
Junior Experiential Designer
Director, Illustration
Associate Director, Illustration
Senior Illustrator
Illustrator
Junior Illustrator
Director, 3D Design
Associate Director, 3D Design
Senior 3D Designer
3D Designer
Junior 3D Designer
Group Director, Quality Assurance
Senior Director, Quality Assurance
Director, Quality Assurance
Engineering Manager, Quality Assurance
Lead Engineer, Automated Quality Assurance
Senior Engineer, Automated Quality Assurance
Engineer, Automated Quality Assurance
Junior Engineer, Automated Quality Assurance
Lead Engineer, Manual Quality Assurance

Senior Engineer, Manual Quality Assurance
Engineer, Manual Quality Assurance
Junior Engineer, Manual Quality Assurance
Head of Data & Analytics
Head of Engineering
Group Director, Technology
Senior Director, Technology
Director, Technology
Director, Technical Architecture
Principal Engineer
Principal iOS Engineer
Engineering Manager
Solution Architect
Lead Engineer
Senior Engineer
Engineer
Junior Engineer
Lead Engineer, Frontend
Senior Engineer, Frontend
Engineer, Frontend
Junior Engineer, Frontend
Lead Engineer, Backend
Senior Engineer, Backend
Engineer, Backend
Junior Engineer, Backend
Engineering Manager, Mobile
Lead Engineer, Android
Senior Engineer, Android
Engineer, Android
Junior Engineer, Android

Lead Engineer, iOS
Senior Engineer, iOS
Engineer, iOS
Junior Engineer, iOS
Director, Creative Technology
Director, Data Engineering
Associate Director, Data Engineering
Senior Data Engineer
Data Engineer
Junior Data Engineer
Group Director, Dev Ops
Senior Director, Dev Ops
Director, Dev Ops
Associate Director, Dev Ops
Lead Engineer, Dev Ops
Senior Engineer, Dev Ops
Engineer, Dev Ops
Junior Engineer, Dev Ops

8. Escalation Rates :

Economic Price Adjustment clause I-FSS-969 will be applied to include a 2.9% BLS under Table 5 escalation rate as of September 2024.

9. IFF Statement :

552.238-80 Industrial Funding Fee and Sales Reporting (JUL 2020) (ALTERNATE I MAY 2019)

10. Minimum Order Limit : \$ 100

11. Maximum Order Limit : \$ 475000

12. Geographic Coverage :

SIN	Scope
54151S	W - WorldWide

13. Prompt payment Discounts :

Discount1 : 00.000 % if Payment is made within 00 days

Discount2 : 00.000 % if Payment is made within 00 days

Net 30 days.

Volume Discounts :

None

14. MFC (Most Favored Customer)/BOA (Basis of Award) Customer :

All Commercial Customers have been identified as MFC and BOA.

15. Approved Exceptions :

CODE & THEORY LLC offer dated July 10, 2024 and Final Proposal Revision dated November 21, 2024, submitted in response to standing Solicitation No 47QSMD20R0001, for Multiple Award Schedule MAS, is hereby accepted by the Government.

16. Terms and Conditions :

Clause	Title
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Terms and Conditions Notes :