

CODE AND THEORY

Transforming Digital Government Experience

Code and Theory is a strategic creative agency that designs and builds digital-first products, services, and brands that transform how people interact with technology. Our Government Experience (GX) practice brings this expertise to federal agencies, helping them create intuitive, accessible, and human-centered digital experiences.

Core Capabilities

- **Digital Strategy & Transformation**- User research and journey mapping- Service design and optimization- Digital modernization roadmaps
- **Human-Centered Design**- User experience (UX) design- Accessibility compliance (Section 508)- U.S. Web Design System implementation
- **Technology Implementation**- Cloud-native development- Modern software development methodologies- System integration and API development
- **Content Strategy & Design**- Information architecture- Content management solutions- Multi-channel communication strategies

Differentiators

- **Born digital** with deep, multi-industry commercial sector expertise couple with a strong understanding of unique government requirements and challenges
- **Proven track record** of delivering innovative digital solutions to Fortune 500 clients
- Focus on **measurable outcomes** and user satisfaction
- **Compliance** with federal standards including the 21st Century IDEA Act, OMB M-23-22, GSDIA, and Section 508

Contract Vehicles

GSA Multiple Award Schedule (MAS)

- NAICS: 541511 - Custom Computer Programming Services
- SINs: 518210C - Cloud Computing Services, 54151S - Information Technology Professional Services

Code and Theory is committed to helping federal agencies deliver digital-first experiences that meet the evolving needs of the American public. Our approach combines commercial best practices with deep understanding of government requirements to create solutions that are both innovative and compliant.

Contact:

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