

# Discover the path to better outcomes

## ABOUT

Artemis ARC is a Service-Disabled, Veteran-Owned business with expertise in marketing and communications; health care; staffing and recruitment; and business transformation. Headquartered in Alexandria, Virginia, and led by President Aly Glick, Artemis employees blend traditional techniques with cutting-edge technology and data science to challenge conventional methods, drive change, revolutionize experiences and inspire and inform our clients. Our innovative, creative and impactful solutions drive positive outcomes.

## SERVICES



### Communications and Marketing

We use a comprehensive, integrated approach to ensure your communications and marketing efforts work together, from research to strategy to implementation, while collecting actionable results. Why? Because it builds awareness, engages audiences and creates value.



### Health Care Staffing and Recruitment

We stand out by not only assisting federal organizations in recruiting employees and helping individuals find new positions, but also by actively serving clients and communities through meaningful connections and program management. Our commitment is to foster unparalleled experiences for both employees and clients, regardless of their location, by leveraging our partnerships and embracing innovative technologies to deliver superior workforce solutions.



### Health Care Solutions

Our solutions improve the quality, efficiency and accessibility of health care for people across the country. We collaborate with federal health agencies to identify areas of improvement, develop innovative solutions and implement transformative changes to health systems. We leverage a continuous process improvement mindset guided by data-driven decision making to innovate and improve care delivery.



### Business Transformation

We deliver agile services designed to accelerate transformation across federal agencies, enabling them to fulfill their missions more efficiently. Our approach not only drives innovation but also enhances performance, streamlines processes and improves experiences.



## BENEFITS OF WORKING WITH ARTEMIS ARC

- Integrated and cross functional team with decades of experience supporting federal programs and projects
- Research-based strategies that educate, inform and engage key stakeholders
- Experts and consultants with clinical and health care research expertise and experience
- Effective messaging, targeted creative executions and synchronized branding strategy
- Data-driven tactics that use business intelligence technology to maximize return on investment and optimize products, assessments and processes

## WORK WITH US

### Government Wide

- GSA Multiple Award Schedule #47QRAA23D007J

### Agency Specific

- Dept. of Health and Human Services, Administration for Community Living IDIQ
- Dept. of Transportation, Services for Technical Writing, Editorial, Presentation and Communication (STEPC) BPA
- Dept. of Veterans Affairs (VA), Integrated Critical Staffing Program (IHT) IDIQ
- VA OSDBU Conference Event Support Services BPA
- VA, Veterans Health Administration, Integrated Healthcare Transformation IDIQ

## BUSINESS DETAILS

**CAGE: 90NU7**

**UEI: YULRWLLGH5L**

### NAICS CODES:

- 541611 – Administrative Management And General Management Consulting Services
- 541430 – Graphic Design Services
- 541511 – Custom Computer Programming Services
- 541512 – Computer Systems Design Services
- 541612 – Human Resources Consulting Services
- 541613 – Marketing Consulting Services
- 541618 – Other Management Consulting Services
- 541810 – Advertising Agencies
- 541820 – Public Relations Agencies
- 541910 – Marketing Research And Public Opinion Polling
- 561110 – Office Administrative Services
- 561320 – Temporary Help Services
- 611430 – Professional And Management Development Training

## WHO WE SUPPORT



## AWARDS

- Contractor of the Year Finalist, SECAF, 2024
- Elev8 GovCon Honoree, Orange Slices AI, 2023
- 5 MarCom Creative Awards, Association of Marketing and Communications Professionals, 2023
- 4 Hermes Creative Awards, Association of Marketing and Communications Professionals, 2024

